

Become an Associate of the  
Building Societies Association



## Industry policy: the inside line

As an associate, your organisation has access to the knowledge, analysis and advice we provide to our members. This encompasses:

### **Consumer issues**

Including the FSA's Treating Customers Fairly Initiative, conduct of business and compliance, the Banking Conduct of Business Sourcebook, unfair contracts terms regulations, unfair commercial practices regulations, the role of the Financial Ombudsman Service, the Money Advice Service and the new Financial Conduct Authority, financial inclusion, financial capability and corporate social responsibility.

### **Financial crime prevention**

Including anti-money laundering and anti-fraud activity, and physical security issues relating to staff and branches.

### **Corporate Governance**

Including board effectiveness, remuneration, data on board composition and diversity.

### **Prudential and financial regulation**

Including capital and liquidity requirements under Basel 3/CRD4, stress testing, 'living wills', accounting standards, regulatory and statistical reporting and the prospective impact of the Independent Commission on Banking's proposals, and the new Prudential Regulatory Authority.

### **Savings policy**

Including ISAs, dormant and lost accounts, retail funding data, encouraging retail savings.

### **Mortgage policy**

Including mortgage regulation, arrears and possessions, affordable housing, valuation issues, buy to let and homeowner safety nets. Plus guidance notes, research and statistics on a variety of subjects.



## The benefits of being an associate

Associateship gives you access to the latest intelligence within the industry, including news, research, policy development and analysis from our experts. Your organisation can also profit from increased sector recognition, networking opportunities and more.

### Access to information and knowledge

- :: Analysis of key industry issues from our policy experts.
- :: Updates on policy developments through briefs, articles and circulars on the members' and associates' section of our website.
- :: Personalised e-alerts on the subject areas that interest you. Individual alerts will be available to as many of your staff members as you wish.
- :: The latest industry research and guidance from the members' and associates' section of the BSA website and our comprehensive reference library in London.
- :: Knowledge-sharing and educational seminars on a range of industry issues – at discounted member rates.
- :: Free to attend briefings for associates on the business issues affecting mutuals.

### A stronger presence in the industry

- :: Speaking opportunities at our events, exclusive sponsorship packages, and options to partner us in jointly-branded events.
- :: Valuable publicity and brand awareness through a listing on our website and announcements of your associateship in member communications.
- :: Opportunities to work with the BSA and our members on specialist panels and working groups.

### Features in our publicity and listings

- :: Subscription to our e-newsletters, Associate Knowledge, Mortgage Matters and Newsbite, and our award-winning quarterly magazine, Society Matters, as well as invitations to contribute editorial to these publications.
- :: A listing in the BSA Yearbook, the official handbook of the BSA and the definitive reference book for anyone wanting to do business with the sector.

### Use of our facilities

- :: Access to exclusive content on our website.
- :: Meeting rooms at our central London office, at discounted member rates, and the use of our reference library for free.

“As a relatively small mutual organisation we joined the BSA as an Associate because we felt there was likely to be a synergy of views with the Association's membership. This has most certainly proved to be the case. Most especially, our involvement has been more than justified by the valuable help and support on regulatory matters – as a small organisation we have only limited resources to deal with these and the information and interpretation provided by the BSA undoubtedly helps to keep us on track.”

Airdrie Savings Bank

**Keeley Ball**  
**PA to Adrian Coles**  
The Building Societies Association  
6th Floor, York House  
23 Kingsway  
London WC2B 6UJ  
T: 020 7520 5902  
F: 020 7836 4176  
[www.bsa.org.uk](http://www.bsa.org.uk)

### **Who are our current associates?**

Our current associates include insurance companies, a savings bank, representatives of the co-operative sector, audit and accounting businesses, firms of solicitors and suppliers of various professional services to building societies.

### **How much does associateship cost?**

The annual fee for associateship is £6,250 +VAT, and there is a one-off joining fee of £1,250 +VAT. If your organisation wishes to join part way through a calendar year, we calculate a proportionate amount for your first period of membership.

### **How do you find out more?**

To find out more about associateship, contact:  
Keeley Ball (PA to Adrian Coles, BSA Director-General)  
The Building Societies Association, 6th Floor, York House,  
23 Kingsway, London WC2B 6UJ  
T: 020 7520 5902 F: 020 7836 4176  
E: [keeley.ball@bsa.org.uk](mailto:keeley.ball@bsa.org.uk)

## **[www.bsa.org.uk](http://www.bsa.org.uk)**

The Building Societies Association (BSA) represents mutual lenders and deposit takers across the UK, including all the UK's building societies.

We fulfil two key roles. We provide our members with information to help them run their businesses. We also represent their interests to audiences including the Financial Services Authority and other regulators, the government and parliament, the Bank of England, the media and other opinion formers, and the general public.

Our members have total assets of over £365 billion, savings balances of over £245 billion, and mortgage balances of over £230 billion.