

Event sponsored by



MUTUALS FORUM '08



This is the first ever national event to bring together the different wings of the mutual sector in one forum.



Thursday 4 December 2008

Emirates Stadium

Conference in partnership with



Foundation Trust Network

Supporters Direct
the supporters' trusts initiative

Who should attend and why?

This event has been designed for mutuals from each wing of the sector. Those who should attend include:

- Executives and managers from mutuals
- Board members and elected officials
- Corporate advisors to mutuals
- Active members in mutuals

Delegates will receive a copy of our latest mutual sector research publications.

The mutual sector

Mutuals Forum 08 is being held in partnership with the mutual sector trade associations:

- Building Societies Association
- Co-operatives UK
- Association of Friendly Societies
- Association of Mutual Insurers
- Employee Ownership Association
- Foundation Trust Network
- Supporters Direct

The conference features:

- Expert speakers from across the mutual sector
- Senior Government and Opposition Speakers
- Insights from successful mutuals
- Launch of the first mutuals yearbook
- An opportunity to share and network with colleagues from like minded organisations

Conference Chair

David Anderson

Chairman, Mutuo
CEO Co-operative Financial Services

Keynote Speaker

Rt Hon Hazel Blears MP

Secretary of State for Communities

Presentations on the State of the Sector

Adrian Coles, Director General, Building Societies Association
Shaun Tarbuck, Chief Executive, Association of Mutual Insurers
Sue Slipman, Director, Foundation Trust Network
Martin Shaw, General Secretary, Association of Friendly Societies
Patrick Burns, Director, Employee Ownership Association
Dave Boyle, Chief Executive, Supporters Direct
David Coulter, Deputy Chief Executive, Co-operatives UK

Selling the benefits of mutuality

Case studies from
 Britannia Building Society – Graham Leftwich, Group Communications
 Engage Mutual Assurance – Karl Elliott, Marketing Director

Launch of mutuals year book

World Class Membership

Case studies from
 The Co-operative Group – Russell Gill, Head of Membership
 South Essex Partnership NHS Foundation Trust –
 Dr Patrick Geoghegan OBE, Chief Executive

Growing the Mutual Sector

Case studies from
 Co-operative Trust Schools
 Staff owned public service providers
 Community football clubs

Parliamentary Question Time

What do the political Parties have to offer the mutual sector?
 Leading politicians from Labour, Conservative and Liberal Democrats

Delegates receive a high quality lunch and refreshments throughout the day

Evening Event – Parliamentary Reception and Dinner

House of Commons

Venue

Emirates Stadium is located minutes from central London and St Pancras International with excellent transport links, making it easily accessible from the City, West End and Europe.

Public Transport Timings

Kings Cross St Pancras	6 mins
Covent Garden	12 mins
Victoria	18 mins
Waterloo	21 mins
Heathrow	51 mins

This event is an opportunity to learn about the different elements of the mutual sector, and to hear from expert practitioners about developments in their field.

It will examine issues of common interest in the sector, such as:

- **How to sell the benefits of mutuality**
- **Successfully engaging memberships in mutuals**
- **What the political parties offer the mutual sector**

Why Now?

The last ten years have seen a transformation of the UK mutual sector.

The long established financial mutual sector now heads the way in providing market leading products through building societies, friendly societies and mutual insurers.

Consumer co-operatives are dynamic and growing, increasing their market share and driving standards of social responsibility. Employee owned businesses continue to make a thriving contribution to the UK economy.

New Mutuals have been established across an exciting range of sectors – from NHS Foundation Trusts to Co-operative Trust Schools to primary care health mutuals, and Football Supporter Trusts.

Government has boosted the sector with new legislation and policy initiatives that have sustained these developments, all with the positive support of Opposition parties.

What all of these membership based organisations share is a common heritage and ethos – to serve their members and work in the wider interests of society.

This is the first ever national event to bring them together in one forum. It is intended to help build relationships between different types of mutuals by addressing issues of common interest across the sector and seek to provide a showcase for mutual business.



Registration form

Please complete this form in BLOCK CAPITALS and tick appropriate boxes

Delegate No 1 Name/Job Title	
Email	Phone
<input type="radio"/> I would like to attend the Parliamentary Dinner	<input type="radio"/> I would like an Emirates Stadium tour
Special dietary requirements	

Delegate No 2 Name/Job Title	
Email	Phone
<input type="radio"/> I would like to attend the Parliamentary Dinner	<input type="radio"/> I would like an Emirates Stadium tour
Special dietary requirements	

Delegate No 3 Name/Job Title	
Email	Phone
<input type="radio"/> I would like to attend the Parliamentary Dinner	<input type="radio"/> I would like an Emirates Stadium tour
Special dietary requirements	

Delegate No 4 Name/Job Title	
Email	Phone
<input type="radio"/> I would like to attend the Parliamentary Dinner	<input type="radio"/> I would like an Emirates Stadium tour
Special dietary requirements	

Delegate No 5 Name/Job Title	
Email	Phone
<input type="radio"/> I would like to attend the Parliamentary Dinner	<input type="radio"/> I would like an Emirates Stadium tour
Special dietary requirements	

Delegate Fees	
Mutual Sector Organisations £195.00 + VAT (£230.00)	Non-mutuals and individuals £265.00 + VAT (£311.00)

Invoice detail

Please provide the name and details of the person responsible for payment/invoice

Name	Job Title
Organisation	
Address	
Post code	
Phone	Email

Please tell us how you would like to pay

- Please invoice me Cheque enclosed made payable to Mutuo

Fax this form to 020 8387 1264

Mutuo c/o Westminster Bridge Partnership Ltd, Kinetic Business Centre, Theobald Street, Elstree, Herts WD6 4PJ

How to book your place

Use this form to book your place at Mutuals Forum '08. You can use the same form for up to five delegates. If you need more forms, please simply copy this page and fax it to us as shown.

PARLIAMENTARY DINNER

Kindly sponsored by Deloitte

From 7.00 pm - 4th December

A special dinner will take place in the Members Dining Room at the House of Commons, after the close of the Conference.

There is no extra charge for delegates who wish to attend the dinner, however places are at a premium and delegates from Mutuals Corporate Supporters will receive precedence. The remaining seats will be allocated on a first come, first served basis, so if you would like to attend, please send your forms in as soon as possible, and indicate by ticking the box.



For the football fans

As an optional extra, Arsenal's Emirates Stadium is offering stadium tours for an extra charge of £15 per person. If you would like to join one of the tours, please indicate by ticking the box below and this will be added to your invoice.



About Mutuo

Since 2001, Mutuo has worked to promote the best that mutuals have to offer and to seek new and exciting opportunities for the expansion of member owned and stakeholder led organisations.

This period has seen an unprecedented growth in interest in mutuals. The greater understanding of the sector among opinion formers and decision makers has seen new support from across the political spectrum, whilst Government has fostered the establishment of new mutuals in new areas of business and public service.

Mutuo is focussed on ensuring that those in power know about this vibrant and important part of our economy. It contributes to the policy debate through its think tank work and with its team of associates, provides on the ground practical support to mutuals.

Mutuo is a non-profit mutual, and you can support our work.

To find out more, visit www.mutuo.co.uk

**Mutuo is proud to have the support of its Patrons in this work:
Rt. Hon. Gordon Brown MP,
Rt. Hon. Lord Naseby and
Professor Ian Hargreaves.**

Mutuo is a non-profit mutual and you can support our work by becoming a corporate supporter.