



Event Sponsored by Mutual Assurance

Programme

- 09.15 – 10.00 **Registration/Coffee**
- 10.00 – 10.10 **Welcome and introduction from Chair**
- 10.10 – 11.20 **The State of the Sector**
- Presentations from:*
Adrian Coles, Director General, Building Societies Association
Shaun Tarbuck, Chief Executive, Association of Mutual Insurers
Sue Slipman, Director, Foundation Trust Network
Martin Shaw, General Secretary, Association of Friendly Societies
Patrick Burns, Director, Employee Ownership Association
Dave Boyle, Chief Executive, Supporters Direct
David Coulter, Deputy Chief Executive, Co-operatives UK
- 11.20 – 11.35 **Coffee Break**
- 11.35 – 12.05 **Selling the benefits of mutuality**
- Case studies from:*
Britannia Building Society
Graham Leftwich, Group Communications
- Engage Mutual Assurance**
Karl Elliott, Marketing Director
- 12.05 – 12.35 **World economy in crisis - are mutuals the answer?**
Larry Elliott – Economics Editor, the Guardian
Cliff Mills – mutuals constitutional expert
- 12.35 – 13.00 **Super-mutuals – the new option to strengthen the sector**
- Sir John Butterfill MP
Peter Hunt, Chief Executive, Mutuo
- 13.00 – 14.00 **Lunch**
Launch of mutuals year book



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14.00 – 14.30	Keynote Address Rt Hon Hazel Blears MP Secretary of State for Communities
14.30 – 15.15	World Class Membership <i>Case studies from:</i> The Co-operative Group Russell Gill, Head of Membership South Essex Partnership NHS Foundation Trust Dr Patrick Geoghegan OBE, Chief Executive John Lewis Partnership Simon Fowler, Head of Internal Communications
15.15 – 15.30	Tea
15.30 – 16.00	New Mutuels Reddish Vale Co-operative Trust School Phil Arnold, Director of school improvement FC United of Manchester Andy Walsh
16.00 – 16.30	What can the political parties offer mutuals? Leading MPs, Chaired by David Anderson, Chairman, Mutuo
16.30	Close
16.35	Tours of Emirates Stadium
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19.00 – 22.00	Parliamentary Reception and Dinner House of Commons