

## BSA Yearbook 2010-11

The BSA Yearbook is the official handbook of the Building Societies Association, with all the latest facts and figures from the UK's mortgage industry.

Its pages are packed with:

- Features from experts on subjects including the UK mortgage and savings markets in 2010, home buying reform, capital adequacy, financial crime, regulatory change and customer service at building societies
- Listings of Association members, including key contacts within each building society
- Statistical data including key figures for each society (assets, shares, borrowings, investing and borrowing members, ATMs and branches)
- Details of mergers, acquisitions and changes of status (online version only)

The Yearbook is the definitive reference book, and perfect for anyone wanting to research the competition, develop marketing plans, source information on potential clients and gain access to market information. And at just £50 (including p+p within the UK) it offers outstanding value. To order your copy, please complete and return the order form.

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Lynne Bartlett, The Building Societies Association, York House, 23 Kingsway, London WC2B 6UJ  
Telephone 020 7520 5900 Fax 020 7240 5290 Email [lynne.bartlett@bsa.org.uk](mailto:lynne.bartlett@bsa.org.uk)