

Hilary McVitty

Head of External Affairs

Hilary was appointed Head of External Affairs at the Building Societies Association (BSA) in June 2011. Before joining the BSA, she spent many years in senior communication roles both in the building society and banking sectors, including as Head of External Communications for Barclays Retail Bank.

In addition to external communications, Hilary also leads a number of BSA working groups covering topics such as learning and development, workplace diversity and inclusion and (co-leads) green finance.

Hilary has two grown up sons and her interests include walking long distance paths, garden design and baking.

