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Become an Associate of the Building Societies Association

How much does associateship cost?

The annual fee for associateship is £8,000 +VAT, and there is a one-off joining fee of £1,250 +VAT. If your organisation wishes to join part way through a calendar year, we calculate a proportionate amount for your first period of membership.

How do you find out more?

To find out more about associateship, contact: Amanda Esteban (PA to Robin Fieth, Chief Executive) The Building Societies Association, York House 23 Kingsway, London WC2B 6UJ 020 7520 5902 amanda.esteban@bsa.org.uk

www.bsa.org.uk

The Building Societies Association (BSA) is the voice for all 43 UK building societies as well as 6 credit unions. Together these organisations serve around 25 million customers up and down the length of the UK.

We fulfil two key roles. We provide our members with information to help them run their businesses. We also represent their interests to audiences including the Financial Conduct Authority, Prudential Regulation Authority and other regulators, the government and parliament, the Bank of England, the media and other opinion formers, and the general public.

Our members have total assets of almost £450 billion, and account for approximately 23% of all outstanding UK residential mortgages, and 18% of all UK savings deposits.

▶ @BSABuildingSocs

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The benefits of being an associate

Associateship gives you access to the latest intelligence for the industry, including news, research, policy developments and analysis from our experts. Your organisation can also profit from increased sector recognition, networking opportunities and more.

Industry policy: the inside line

As an associate, your organisation has access to the knowledge, analysis and advice we provide to our members. This encompasses:

Consumer issues

Including the activities of complaints management companies, conduct of business and compliance, the Banking Conduct of Business Sourcebook, unfair contracts terms regulations, unfair commercial practices regulations, the role of the Financial Ombudsman Service, the Money Advice Service and the Financial Conduct Authority, financial inclusion, financial capability and corporate social responsibility.

Financial crime prevention

Including anti-money laundering and anti-fraud activity, bribery and physical security issues relating to staff and branches.

Corporate Governance

Including board effectiveness, remuneration, induction of directors, data on board composition and diversity.

Prudential and financial regulation

Including capital and liquidity requirements, recovery and resolution planning, regulatory fees and levies, FRS 102, Common Reporting Standard, HMRC banking initiatives, regulatory reporting, EBA proposals, the consequences of the Banking Reform Act, and other outputs from the Prudential Regulation Authority.

Savings policy

Including ISAs, dormant and lost accounts, retail funding data, encouraging retail savings and issues arising from the operation of the Financial Services Compensation Scheme.

Mortgage policy

Including mortgage regulation both from the UK and Europe, government housing policy, valuation issues, and help for borrowers in difficulty. Plus guidance notes, research and statistics on a variety of subjects.

Access to information and knowledge

- Analysis of key industry issues from our policy experts.
- Updates on policy developments through briefs, articles and circulars on the members' and associates' section of our website.
- Email notifications on the subject areas that interest you. Individual alerts will be available to as many of your staff members as you wish.
- The latest industry research and guidance from the members' and associates' section of the BSA website and our comprehensive reference library in London.
- Knowledge-sharing and educational seminars on a range of industry issues at discounted member rates.
- Free to attend briefings for associates on the business issues affecting building societies.

A stronger presence in the industry

- Speaking opportunities at our events, exclusive sponsorship packages, and options to partner us in jointly-branded seminars and workshops.
- Valuable publicity and brand awareness through a listing on our website and announcements of your associateship in member communications.
- Opportunities to work with the BSA and our members on panels and working groups.

Features in our publicity and listings

- Announcement of your Associateship in our monthly newsletter, Newsbite and updates from our quarterly magazine, Society Matters together with targeted invitations to contribute editorial.
- A listing in the BSA Yearbook, the official handbook of the BSA and the definitive reference book for anyone wanting to do business with the sector.
- Associates are also entitled to four guest blogs per year to feature on the BSA blog.
- The opportunity for Associates to promote for free a maximum of 5 events per year on the BSA's Associate Members Events Page.
- We will find, follow and endeavour to promote your work @BSABuildingSocs.

Use of our facilities

- Access to member/associate exclusive content on our website.

Who are our current associates?
Our current associates include insurance companies, a savings bank, audit and accounting businesses, firms of solicitors and suppliers of various professional and support services.