

## Mark Bogard

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### **Chairman & Family Building Society CEO**

Mark joined the Board of National Counties Building Society in 2012 as Chief Executive. He has over 20 years' experience in financial services focused on helping people make the most of their money. In July 2014, Family Building Society was launched as the trading name of National Counties.

Prior to joining National Counties, he ran Barclays' retail funds business and then built up Moneyextra, an aggregator website focused on mortgages and savings that was sold to Bristol & West Plc. The business was then merged with Chase de Vere and Willis National, two leading IFAs, and Mark was appointed as Managing Director.



From 2004 until 2012, Mark was UK Chief Executive of IFG Group plc, responsible for James Hay, a leading SIPP provider, and Saunderson House. He has an MA from Cambridge University and completed his articles with Slaughter and May before joining Schroders to work in corporate finance and then for the Group on strategy. In January 2013 he was appointed as a Non-executive Director of Mortgage Broker, Alexander Hall, where he is now Chairman.