

Robin Fieth

Chief Executive

Robin Fieth joined the Building Societies Association (BSA) as Chief Executive in December 2013. Previously he was Executive Director, Members and Operations at the Institute of Chartered Accountants in England and Wales (ICAEW). Robin originally joined the ICAEW in 2002 as Director of Finance. During his career, he has also held a number of other senior positions in the corporate sector, including Group Finance Director and Company Secretary at AIM listed Transacsys plc. He spent the first 10 years of his career with PwC.



The BSA is the voice of building societies in the UK, speaking out on issues relevant to building societies and their members (savers and borrowers). Together, building societies serve over 25 million customers across the UK; have total assets of more than £400 billion and have a 23% market share of the residential mortgage market, and 19% share of the savings market.

Robin is a fellow of the ICAEW, a non-executive director of Co-operatives UK, a member of the Executive Committees of both the European Association of Co-operative Banks and the European Mortgage Federation, and Deputy Chair of the CBI's Trade Association Council. He is married with three grown-up children.